



Ralphie Aversa

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WPLJ Gets Ralphie Aversa For Nights

October 10, 2012 at 11:31 AM (PT)

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CUMULUS MEDIA Hot AC WPLJ/NEW YORK brings in RALPHIE AVERSA to do nights. AVERESA, who comes from sister Top 40 WBHT/MILKES-BARRE/SCRANTON, starts at WPLJ on MONDAY, OCTOBER 15th

"In our continuation of promoting from within and recognizing great talent in CUMULUS we are extremely proud to have The RALPHIE Show on in NY," CUMULUS SVP/Programming JAN JEFFRIES said.

"I'm really excited about our addition here in NEW YORK," PD JOHN FOXX added, "The talent that RALPHIE brings is really gonna enhance the product here at WPLJ"

The RALPHIE Show will still be heard on WBHT, Top 40 WPRO/PROVIDENCE and Top 40 WQGN/NEW LONDON CT.

"First and foremost, I'd like to thank the DICKEY family and JAN JEFFRIES for giving me the biggest break of my career," RALPHIE AVERSA told ALL ACCESS. "My goal when I started this journey was to make it to NEW YORK, and I'm looking forward to working in the greatest city in the world with JOHN FOXX, SCOTT SHANNON and the entire PLJ staff."

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Cumulus brings "The Ralphie Show" to WPLJ-FM in New York : All Access : October 10, 2012

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An nonchalant Justin Bieber: 'Who's Shawn Mendes?'

By Carly Mollenbaum September 10, 2016 4:32 pm

Justin Bieber is Asked About Shawn Mendes

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Justin Bieber: 'Who's Shawn Mendes?'

By Colin Stutz | September 15, 2016 6:41 PM EDT

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Justin Bieber doesn't know who Shawn Mendes is

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NEWS/ Justin Bieber Shades Shawn Mendes—Find Out What He Said!

by McKenna Aiello Tue., Sep. 15, 2015 3:37 PM PDT

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news

Justin Bieber asks, "Who's Shawn Mendes?" on "Ralphie Tonight" : September 15, 2016

MUSIC

Is Madonna in the midst of a meltdown?

The strange behavior continued as Madonna yanked down 17-year-old Josephine Georgiou's top on stage. The aspiring model said it was "the best night of her life." However, some were horrified by the incident, such as Piers Morgan, who called for the show to be canceled.

But Ralphie Aversa, NY radio DJ, insists Madonna's bad behavior won't stop ticket sales. Meanwhile, Georgiou was spotted in the audience at one of Madge's last shows on her tour.

"What's interesting is that up to this point these stories have never seemed to hurt ticket sales or her popularity with die-hard fans," she said. "Chart-domination is a different story but as we saw with Justin Bieber, a good song shortens people's memories."

And keeping up with her legendary career, Baltin remains hopeful for Madonna.

"She has had controversy before and likely will again. And at this point her following is so entrenched it won't hurt her sales at all... pop fans are very quick to forgive and love a good redemption story."



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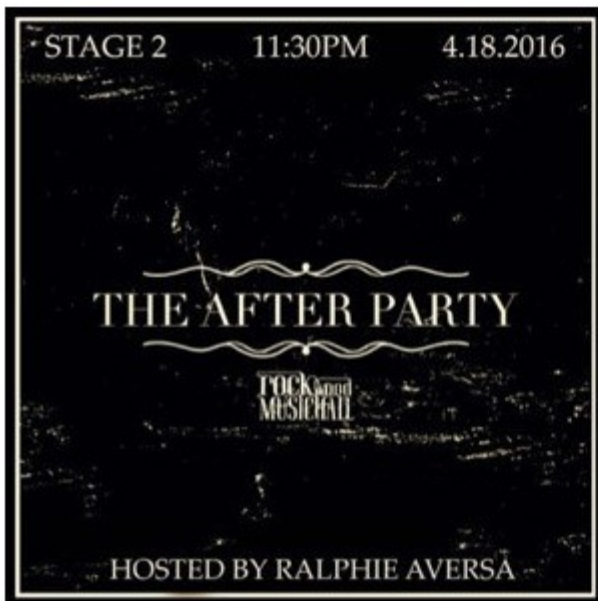
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Asked About Madonna : Fox News : March 22, 2016



Ralphie Aversa



It is no secret that New York City is exploding with underground talent.

Few are born here, but many reside here. It's the city that never sleeps, and a launch pad for artists who desire to make it "big." It is a place where creatives of all shapes and sizes can experience similar minds, unconventional lifestyles, and simultaneously embark on an epic quest in search of greater art.

You will find them everywhere, but artists rarely congregate in such concentration as they do in

Out And About In New York City : Broadway World : 2016

Music Choice 'Inside Rising Star'



Music Choice



Must Reads



Lena Dunham, Amy Schumer and Comedy Actress A-List in Raunchy, R-Rated Roundtable

by Roy Trakin

6/24/2014 11:49am PDT

Music Choice Play, "the music video, lifestyle and entertainment network for millennials," will debut its first episodic series, *Inside Rising Star*, this Thursday, at 8 p.m.

The weekly, 30-minute series will be hosted by Cumulus Radio's **Ralphie Aversa** and offer weekly behind-the-scenes exclusives, interviews and candid moments with the cast of ABC's *Rising Star* music competition show, which airs Sundays at 9 p.m. *Rising Star* is produced by dick clark productions, which is part of Guggenheim Partners, the parent company of *Hollywood Reporter* and *Billboard*.

MICHAEL STARR

Speaking of DJs, WPLJ's Ralphie Aversa is hosting "Inside Rising Star," which airs on Music Choice. It's an exclusive, weekly, 30-minute "inside look" at the ABC reality show "Rising Star," which aired its second episode Sunday night. "Inside Rising Star," airing Thursdays (8 p.m.) on Music Choice (Cablevision/Ch. 849, TW Cable/1900), features a menu of "Rising Star" content (including exclusive behind-the-scenes info and interviews).

NEW YORK POST

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"Inside Rising Star" hits the press : The Hollywood Reporter and New York Post : June 2014

NEWS/ Ed Sheeran Joins *The Voice*, Announces Headlining Gig at Madison Square Garden

by REBECCA MACATEE Tue., Aug. 20, 2013 7:20 AM PDT

Mr. Sheeran, unfortunately, didn't get to announce his exciting MSG news on his terms. Entertainment personality Ralphie Aversa let the cat out of the bag on his radio show, citing a month-old interview where Ed talked about the gig.

PHOTO: Ed Sheeran spotted recording with One Direction and Johnny Depp



The "A Team" singer clearly got word of Ralphie breaking the news and [tweeted](#) Monday night, "Regardless of someone jumping the gun, I am making a very special announcement tomorrow."

"I know it's just another news story," Ed [replied](#), "but it's the biggest thing in my career to date, wanted to announce it properly thats all."

When Ralphie [pointed out](#) he "waited over a month" to share the details of his interview with Ed, the singer [replied](#) graciously, "My mistake, it's all good."

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Breaking a big concert announcement : E! News : August 20, 2013

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Bruno Mars and Lil Wayne

Clarkson revealed to radio host Ralph Aversa in 2012 that she reached out to both the "Locked Out of Heaven" crooner and the "She Will" rapper for duets, only to be turned down. "Either Bruno Mars or Lil Wayne, I had different songs for both of them," she said on 95.5 PLJ's The Ralphie Show. "It was just kind of a cool, random thing. But nothing ever works out." (She noted, however, that both stars were on tour at the time she asked.)

A 2012 interview that was still being written about 3 years later! : US Weekly : February 10, 2015

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Home > Artists > Katy Perry > News

Katy Perry And John Mayer Record New Song Together?

1st July 2013, 07:53

The pair's rumoured collaboration will apparently feature on the male star's next album 'Paradise Valley'.

Katy Perry and John Mayer have reportedly recorded a new song together following recent rumours of a relationship reconciliation.



The 'I Kissed A Girl' singer and the blues-pop musician dated for seven months since breaking off their romance earlier this year.

They have since been seen holding hands on numerous occasions in New York – hinting that they could be back together.

According to Ralphie Aversa – who hosts a radio programme in Providence Rhode Island – the former couple recorded the track together for the male star's forthcoming album 'Paradise Valley'.

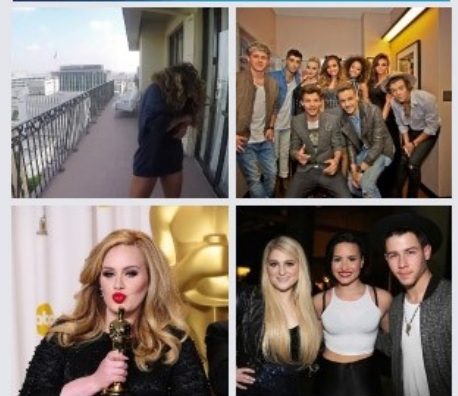
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First to report that Katy Perry and John Mayer, while dating, would release a duet on Mayer's LP : Capital-FM : July 1, 2013

LISTEN: A 'Boardwalk Empire' movie? Producer Mark Wahlberg says yes



Marc Pickering played a young Nucky Thompson (played by the older Steve Buscemi) and uncannily captured Buscemi's ticks and mannerisms to a near-perfect level. Will Pickering possibly star in a big screen version? (HBO)



By **Anthony Venutolo** | NJ Advance Media for NJ.com

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on December 30, 2014 at 4:15 PM, updated January 02, 2015 at 10:30 AM

Print

While promoting the new film "The Gambler," actor Mark Wahlberg recently told "**Ralphie Tonight**" radio show host Ralphie Aversa (heard on 95.5 PLJ) that the plan is to take "**Boardwalk Empire**" to the big screen.

Wahlberg, who was one of the executive producers of HBO's critically-acclaimed gangster series, told Aversa that he wants to structure the film much like the upcoming "Entourage" film, which is set to be released June 5. Wahlberg also produced that HBO comedy which ran on the network from 2004-2011.

Do you want to see a 'Boardwalk Empire' movie?

- Yes. Especially if it's a prequel.
- No. Without Buscemi it makes no sense.

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**Mark Wahlberg reveals a movie spin-off is possible :
NJ.com : December 30, 2014**

Thursday, May 28, 2015

Music Choice Celebrates 2014 Fan Favorites with "MC 100"

Annual Top 100 Song Countdown Premieres November 22nd-26th at 9PM ET/PT on Music Choice Play

(PRWEB) November 22, 2014

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Music Choice will countdown the top 100 songs of 2014 with the multi-platform video and music network's 3rd annual, five-part special called "MC 100." Over the course of five consecutive nights, the full catalog of this year's biggest hits from today's hottest artists like Iggy Azalea, Chris Brown, Pharrell, Nicki Minaj, Ariana Grande, Sam Smith, and Florida Georgia Line will be revealed. "MC 100" will air on Music Choice Play starting November 22nd and run through the 26th at 9PM ET/PT, before being made available on MC Video On Demand and on Music Choice's Hit List Music Channel—in its entirety—on November 26th. Clare Galterio (Music Choice Play "You & A" host) and Ralphie Aversa (New York's 95.5 PLJ radio host) will serve as hosts of the show.

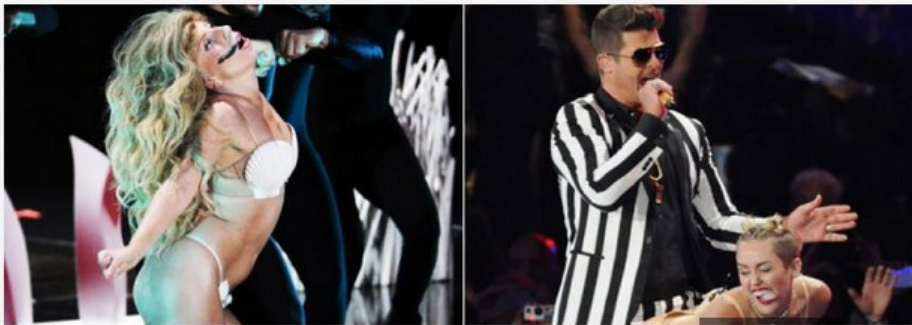


Press release for "MC 100" Countdown : PRWeb : November 22, 2014

Will VMAs mimic last year's Miley-led raunchfest? MTV says 'you never know'

By **Leora Arnowitz** · Published August 21, 2014 · FoxNews.com

36 232 8



But industry experts argue that, in fact, producers do know, and the VMAs aren't as spontaneous as viewers may think.

Ralphie Aversa, a DJ for 955 WPLJ who has attended the VMAs every year since 2010, said the network was well aware of what they were doing when they brought Cyrus and Thicke on stage together.

"From what I heard, Miley and Robin had rehearsed all that. None of that was off the cuff, last-second," he said. "Everything is rehearsed. Everything is scripted. There are very few things that happen on these telecasts that the producers aren't aware of ahead of time."

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Predicting the VMAs : FOX 411 : August 21, 2014

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Feb 19 2012 11:13 AM EST 6,407

Bobby Brown 'Blesses' Whitney Houston At Show

Brown honors ex-wife at Connecticut show hours after seating spat at New Jersey funeral.

By Ralphie Aversa



Bobby Brown performs at the Mohegan Sun arena on Saturday
Photo: Marc Andrew Deley/Getty Images

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MONTVILLE, CONNECTICUT — Hours after the world paid its final goodbye to Whitney Houston in New Jersey, ex-husband Bobby Brown paid his alongside bandmates New Edition before a sold-out crowd at Mohegan Sun Arena.

Brown's remarks came just hours after the singer's rapid departure from Houston's funeral services at Newark, New Jersey's New Hope Baptist church.

Brown sat out the night's first three songs, then took the stage for "Hit Me Off." He acknowledged the fallen icon before "Jealous Girl."



Fans Celebrate Whitney Houston's Life In Newark

"I want to give blessings to my ex-wife, Whitney Houston. I love you," Brown said, pointing towards the sky. "I want to give a lot of blessings to my kids, my fiancée, my brothers, and all of you."

Brown and his New Edition band-mates powered through a set that lasted almost two hours, including hits from Brown's 1989 solo smash, "My Prerogative," to Bel Biv DeVoe's 1990 hit, "Poison."

"I lost these great people in my life in the last year," Brown told the audience of over 7,000 before the sextet wrapped with "Home Again." "But, nothing makes me happier than to be right here, right now."

Some New Edition fans, like Lisa Pollock of Bridgeport, Conn., were simply happy just to see Houston's ex-husband in the building.

"[New Edition] just held it together. I can't imagine what today was like for them," Pollock said after the concert. "For them to come and do a show for all of us, definitely exceeded my expectations."

Serita Outlow of Norwich, Conn. also attended the show unsure if Brown would make it.

"I think he did an excellent job considering what he must have been feeling," she said. "I don't know what he went through with his voice today but I think he still pulled it off."

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ONE DIRECTION

By Ashleigh Rainbird | 2 Comments | 1 Feb 2013 00:00

Can this boy get any cuter? Harry Styles buys £3,000 of pizzas and hands them out to the homeless

His mate Ed Sheeran reveals that Haz splashed out around £3,000 on pizzas and spent a day distributing them around town to the homeless.

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It didn't seem possible but that curly-haired cherub in One Direction has just got a whole lot cuter.

And it's all thanks to a few hundred Domino's pizzas.

Along with David Beckham, Harry Styles is fast becoming my favourite charitable soul.

No, he hasn't given his wages to charity but he HAS gone on a spree donating food to the poor.

His mate Ed Sheeran reveals that Haz - who turns 19 today - splashed out around £3,000 on pizzas and spent a day distributing them around town to the homeless.

Ed, 21, spills: "We were in LA about three months ago and he had a day off.

"He spent two or three grand on Domino's pizza and drove around giving them out to homeless people. That's an amazing story."

Talking to 95.5 WPLJ Radio, Ed added: "People write about Harry in a negative way because of his love life but he does stuff like that a lot. He's a pretty genuine guy." Hail Saint Harry!

Ed Sheeran's interview on "The Ralphie Show" makes headlines around the world : February 2013



Ralphie Aversa, Who Was A Miss Pennsylvania Judge, Speaks Out About Sheena Monnin

June 11, 2012 at 5:32 AM (PT)

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Sheena Monnin

SHEENA MONNIN, the reigning MISS PENNSYLVANIA USA, resigned from her post this week, calling the MISS UNIVERSE ORGANIZATION's winner-selection process "fraudulent, lacking in morals, inconsistent and in many ways trashy."

That hit close to home for CUMULUS Top 40/Mainstream WBHT/WILKES-BARRE night slammer RALPHIE AVERSA, who also handles nights on sister Top 40 WPRO-F/PROVIDENCE.

AVERSA tells ALL ACCESS, "Thought you might be interested in this -- MISS PENNSYLVANIA USA resigned from her crown following SUNDAY's MISS USA PAGEANT on NBC. She didn't make the Top 16. I was a part of the judging panel that crowned her in PITTSBURGH last DECEMBER. I can't speak for MISS USA or MISS UNIVERSE, but on a state level -- the process was fair, organized, and objective. PAGEANT ASSOCIATES, the producer of a handful of state qualifiers for MISS USA including MISS PENNSYLVANIA USA, runs a well-oiled operation that leaves zero room for any type of unfair result, accidental or not."

"Ms. MONNIN's resignation surprises me for a plethora of reasons," continued AVERSA. "First of all -- she's been in pageantry for over eight years and this was her third attempt at the MISS PA USA crown. I find it hard to believe that any part of this process can surprise her at this point. Second -- Ms. MONNIN still could have done a lot of good this upcoming year as MISS PENNSYLVANIA USA with charities and non-for-profit organizations. If anything isn't fair, it is the

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Ralphie judged Miss Pennsylvania USA; speaks after Sheena Monnin resigns : All Access : Monday, June 11, 2012

Who is...

Ralphie Aversa

Niagara Falls, N.Y.

You hear him on 97 BHT, you read his column in the Weekender, you see him on WBRE-TV and at clubs around NEPA. And, of course, you know he rubs elbows with celebrities. But there's a whole lot more to this on-air personality. Just who is Ralphie Aversa?

Hobbies: Attempting to cook (attempting is the operative word), reading, social media (fancy term for Facebook creeping), rooting for my Buffalo Bills and Sabres, Syracuse Orange and New York Yankees.

Favorite quote: "I feel so strongly that deep and simple is far more essential than shallow and complex." Mister Rogers.

Favorite thing about the area: Low cost of living, proximity to New York City.

Favorite movie: "Casino."

One thing most people don't know about me: I attended Catholic schools my entire life, but I'm also part Jewish.

One thing I've always wanted to do: Host my own TV show.

What I wanted to be when I grew up: A sports broadcaster.

Community involvement: Volunteered in the past for The Delta Medix Foundation for Cancer Care, Susan G. Komen for the Cure Foundation, American Red Cross.

Current passion: Skinny peppermint mochas from Starbucks. And I don't even like peppermint! ●●●

Entertainment host/reporter,
97 BHT, WBRE-TV,
The Weekender and HLN.

PHOTOGRAPH BY RACHEL A. PUGH



The Weekender "Who Is..." Profile : November 30, 2011

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By Laura Schreffler and Sean Evans with Shallon Lester

The Evolution of a partying priest

The Dom Perignon-swilling, big-tipping party priest from Pennsylvania doesn't just drop bank in NYC nightclubs, as the Daily News reported last week: **Father Gregory Malia's** been spending up a storm in his own backyard.

Two weeks before Christmas, the Episcopalian man of the cloth (r.) shelled out some cash at an 18-and-up Wilkes-Barre, Pa., club called Evolution, inside the Woodlands Resort.

"Greg came in with a group of four older women, who approached the deejay booth and asked him to put on a **Rihanna** song," says local radio jockey **Ralphie Aversa** of 97 BHT, who sometimes hosts at Evolution. "One girl said Greg would take 'very good care' of the deejay if he helped them out. We thought that was odd." But the priest — who's since been fired from his pastoral



duties in light of his hard-partying ways — kept his word, tipping the deejay \$1,000 just for playing one track. And the cash flow didn't stop there. Malia then went to the bar and "ordered a 1995 bottle of Dom Perignon," says bartender **Joey Stauppino**. "But we only had 1998 Dom, so we gave him that."

A bottle runs a mere \$195, a far cry from what Malia spends in NYC clubs like Pink Elephant, where he's dropped up to \$45,000 in a single night on shots and bottles of bubbly. Malia's known for his overtipping ways, adding an extra 10% and bringing tips close to \$15,000. And he continued at Evolution by tipping Stauppino \$1,000.

"That's the biggest tip we've ever gotten," the bartender said. "We called him the Robin Hood." interesting, given the shroud of secrecy surrounding where Malia's income comes from. Malia owns a specialty blood-

medicine supply company, New Life Home Care, but has come under fire from insurance companies for improper billing for his clients' meds. A couple of lawsuits are still pending, although Malia was cleared during an investigation by the Pennsylvania attorney general's office.

Court documents stemming from suits have telling details, including those from Malia's ex-wife, who describes how she discovered "numerous improper expenditures that my husband claimed as business expenses." For example, she claims there were two stays at the Peninsula Hotel in Chicago, which cost the company "\$65,000 per stay." She also alleges that he purchased a "\$45,000 home theater system" and "three Jaguars, two Mercedes-Benzes and a Toyota RAV4" with company funds.

"When I told my husband these expenses were improper," Malia's ex states in the documents, "he told me it was none of my business."

New York Daily News : Tuesday January 6, 2009

home : [music](#), [lady gaga](#) : kid cudi knocked out from lady gaga tour

Kid Cudi Knocked Out from Lady Gaga Tour

Posted Dec 16th 2009 5:00PM by TMZ Staff

Kid Cudi -- the guy who sings that "Day 'N Nite" song -- has been officially dropped from the **Lady Gaga** tour in the wake of a brutal fan-punching incident.

Sources at **Interscope Records** confirm the rapper is "no longer" with the tour -- but wouldn't say if the decision had anything to do with YouTube footage showing Cudi punching fans in the front row of a [concert](#) in Vancouver this past weekend.

We're told **Jason Derulo** -- the guy who sings "Whatcha Say" -- will move up from his spot as Gaga's opening act to fill Cudi's spot ... no word on who will fill-in Derulo's.

No comment from Lady Gaga's camp.

The story was first reported by [The Ralphia Radio Show](#).

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TMZ cites "The Ralphia Radio Show" : December 16, 2009

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Ralphie Rats Out Palin




CITADEL Top 40 WBHT/WILKES BARRE MD/night jock RALPHIE covered a SARAH PALIN rally recently, and thought it was odd that the campaign was using a BON JOVI song – "Who Says You Can't Go Home" – to get the crowd fired up, considering the fact that JON BON JOVI is a well-known OBAMA supporter.

RALPHIE IM'd a friend at TMZ.COM, who posted the story which quickly turned into a national story when BON JOVI objected to the campaign's use of the song. Hear how it went down [here](#).

With PENNSYLVANIA being such a pivotal election state, JOEL MADDEN also checked in with RALPHIE to talk politics. Check it out [here](#).

Who says? JON says!

Bon Jovi To McCain: Don't Play My Music



JON BON JOVI has released a statement to TMZ.COM about Republican VP candidate SARAH PALIN using his band's song – "Who Says You Can't Go Home" – during her rallies this week, writes [THE LOS ANGELES TIMES](#).

BON JOVI's statement to TMZ reads, "We are surprised to hear that our song, 'Who Says You Can't Go Home' was used by the MCCAIN campaign at rallies yesterday and today. We wrote this song as a thank you to those who have supported us over the past twenty-five years. The song has since become a banner for our home state of NEW JERSEY and the defacto theme song for our partnerships around the country to build homes and rebuild communities. Although we have not asked, we do not approve of their use of 'Home.'"

BON JOVI's not alone. Other musicians who have complained about MCCAIN's campaign using their songs include HEART, THE FOO FIGHTERS, JOHN MELLENCAMP and JACKSON BROWNE.

Breaking a Sarah Palin story to TMZ : All Access :October 2008

11.10.2008

EXCLUSIVE: what you CAN'T ask t-pain...

it seems as if t-pain took a cue from his label-mate and now record-mate Justin Timberlake in the pre-handling of media interviews. i received this list of what could and couldn't be asked to t-pizzle, as per his management via jive/zomba records...



(pain and i in '05).

"Please let interviewers know that Pain will only be discussing his album release on 11/11 and any other topics surrounding what he is currently doing. He will only answer one question on Wayne and upcoming projects they have. No questions on picking favorite artists, who he would like to work with or any other kind of lists."

i actually like the last sentence - because those types of questions are corny, cliché, and over-asked. but otherwise, pain needs to hop off the high horse and back on the vocoder, pronto tonto.

POSTED BY RALPHIE.AVERSA. AT 4:12 AM

T-Pain in the Ass -- What He Won't Do...

Posted Nov 10th 2008 2:22PM by [TMZ Staff](#)

T-Pain has issued a list of demands -- it's just a little unclear as to what they hell they are.

The singer's management has thrown down the gauntlet to anyone [wishing to interview](#) the guy in the next few days -- here's what was sent out:

"Please let interviewers know that Pain will only be discussing his album release on 1/11 and any other topics surrounding what he is currently doing.

He will only answer one question on Wayne and upcoming projects they have. No questions on picking favorite artists, who he would like to work with or any other kind of lists.

If you are fun with it that's fine, and shoot out 5 cool questions relevant to what's going on in his life cool [sic], otherwise he may he may [sic] get mad."

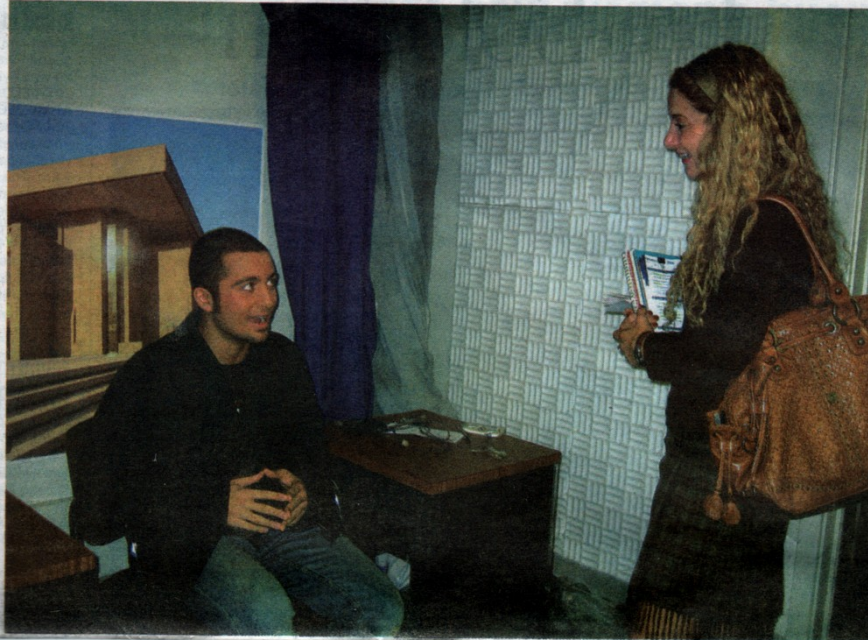
Going by this request, it is okay to ask T-Pain why he doesn't know these kinds of demands make him look ridiculous.

Filed under: [Music](#)

TMZ links to 'Ralphie Radio Show' blog : November 10, 2008

THE DAILY ORANGE

THE INDEPENDENT STUDENT NEWSPAPER OF SYRACUSE, NEW YORK



RALPH AVERSA AND PATRICE INNOCENTI discuss the post-taping of Aversa's interview with Rita Cosby for the launching segment they produced for MSNBC called "MSNBC On Campus."

Newhouse students work with MSNBC to produce campus news segment

By **Laura Van Wert**
NEWS EDITOR

Broadcast journalism students at Syracuse University's S. I. Newhouse School of Public Communications dream of seeing their work on major television networks like MSNBC. Two students lived the dream on Wednesday afternoon.

Patrice Innocenti, a freshman photography major, and Ralph Aversa, a senior broadcast

MORE INFO
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journalism and marketing dual major, pre-taped an interview with Rita Cosby. The interview was aired on her show "Specials Unit" as the first college segment at 1 p.m. for a new segment MSNBC is calling "MSNBC On Campus."

The SU student's segment is the first of what could be many other universities to participate in "MSNBC On Campus."

"It went great," said Aversa, after the interview. "The producers said it went well."

Aversa said he and Cosby spoke briefly after the interview and she replied if she isn't careful, Aversa might take her job. He joked, saying he was graduating in May

2007, if she wanted to offer him a job.

"MSNBC On Campus," a program incorporating about 100 universities nationwide, was created by Innocenti this summer when she was an intern with MSNBC.

Innocenti said MSNBC President Dan Abrams approached her and a group of interns, asking them for ideas of how to gain a younger demographic for the network.

Innocenti said she came up with the idea that the network should have college campuses across the country produce a segment about events going on at that campus and have the segment shown on MSNBC.

The segment the SU students created was about stress and how it affects students on campuses, focusing around the arrest of SU senior Timothy Ginocchetti, who was charged in the killing of his mother, Pamela Ginocchetti, in August.

Ginocchetti's case went to a grand jury last month.

"The segment focused on his family, background and what's going on in his head," Aversa said. "No one saw anything coming. They were the perfect mom and son couple."

"It went great ... the producers said it went well."

Ralph Aversa
SENIOR BROADCAST JOURNALISM
AND MARKETING DUAL MAJOR

For the segment, Innocenti said she has spent the past few months calling representatives at more than 100 universities nationwide, getting them onboard for the project.

"Eventually, (MSNBC) wants a weekly magazine show," Aversa said, clarifying that when other universities are added in, the segments will go much quicker.

After approaching Newhouse about the idea, Innocenti partnered up with Aversa, whose reputation was appealing, she said.

That is when the pair began working together.

The aired segment was produced by Innocenti and Aversa during the past two weeks, but the project has been in the works for the past several months, both students said.

"I don't know if we're going to do a package like this every week, because it took a long time to do," Innocenti said.

SEE MSNBC PAGE 6

UNIVERSITY Panel search vice ch candid

By Em
ST

The Syracuse University Student Senate met for its first meeting of the semester and the committee to select the new vice chancellor of the Utica College women's safe

At the beginning of the evening, the Student Senate Committee to Select the Student Association Vice Chancellor, Wayne Horton, presented a student representative agenda committee

"I like to see the committee have many sprouts

an interview to facilitate the change of correct conduct is elected to the committee for making senate."

At the meeting, the approved agenda was presented to be discussed by the committee. Last night, the committee received the brief biography of the nominees for the search committee.

"The agenda through the going through the number of names asked people to serve. Next

The panel of professors at the student senate meeting, past, such as Liam Ban last vice chancellor, an Dean Douglas taught at the school on the sea the dean of Sciences.

The two committee members are a graduate computer science student and a