

Flight Attendant's Hilarious Safety Instruction Video Goes Viral



Ralphie Aversa

Trending Now April 15, 2014



Flight Attendant's Hilarious Safety Instruction Video Goes Viral

Fasten your seat belts, stow your belongings under your seat and put your electronics in airplane mode. Southwest Airlines' Martha Cobb has a few safety announcements, and a couple of jokes to share as well. The Houston-based flight attendant known as Marty is gaining national attention thanks to a YouTube video that shows her comedic twist on the routine briefing before takeoff.

"If we could pretend to have your attention for just a few moments, my ex-husband, my new boyfriend and their divorce attorney are going to show you the safety features," she begins, immediately eliciting laughter from the cabin. She then moves to seat-belt operation. "Position your seat belt tight and low across your hips, like my grandmother wears her support bra."

During the routine, Cobb refers to the floor lighting as "disco lights," the safety information card as a "door prize" and the life jacket as a "teeny, weeny, yellow Southwest bikini." It is a routine she perfected over a couple of years, and she finally decided to record and upload it online.

"I learned it a certain way, saying funny things here and there," Cobb told us. "We had an extra flight attendant uniformed. While we were at the gate, we gave the pilots a heads-up, and she was nice enough to film it for us."

"We're always trying to make the flying experience something other than what people might dread," Brad Hawkins, a spokesperson for Southwest, told us. "Flying can be tough, with security and everything. You saw how engaged those people were."

"That's what we call very cheap entertainment," Cobb says at the end of the video. "Nobody had to pay extra, but you certainly don't get a refund."

The passengers erupt with a loud ovation for Cobb after her safety talk. As great as that reaction was, the response since the video went online has overwhelmed the flight attendant of seven years. Her three-minute skit has had over a million views since it was uploaded on Saturday.

"I have no words. It is beyond my comprehension," Cobb said. "I'm not trying to be dramatic, but I'm humbled."

The Dallas native said she does not have a background in stand-up comedy.

"I was trying to be a Brazilian swimsuit model, but that didn't work out," she deadpanned. "I went to school for restaurant and hotel management. Now I'm tossing out Coke and peanuts. How'd that work out?"

Southwest Airlines has always been known for its different take on travel, something Cobb embodies and Hawkins seems proud of.

"We're proud of the individuality we've created," he said. "She's just another shining example of that."

As for Cobb, SWA gave her a few days off to gather herself and grant a few media interviews. As stated in the video description online, she wants to meet Ellen DeGeneres or Jimmy Fallon, but she has not heard from either yet. Cobb told us she wouldn't mind meeting Kathie Lee or Hoda, either. Maybe instead of a flight toward Salt Lake City, her next routine will be en route to the Big Apple.

[WATCH FULL VIDEO HERE](#)

 **View Reactions (1,243)**