

# Ralphie Aversa

 New York, NY  [ralphie.online/epk](http://ralphie.online/epk)  [ralphieaversa@gmail.com](mailto:ralphieaversa@gmail.com)

Storyteller who hosts, edits and produces content for local and national audiences across all platforms.



## Experience

**2019 - Current**

### Host/Producer

*USA TODAY Network*

- Write, host, edit, produce and publish "Entertain This!" USA TODAY's daily flagship entertainment video series.
- Interview newsmakers for articles and videos across entertainment, news and sports verticals.
- Cover every major award show red carpet.
- Host live and pre-taped specials for USA TODAY, including news (COVID-19 coverage, Inauguration livestream), sports (weekly sports show, daily features) and money/consumer.
- Launched the USA TODAY Entertainment YouTube channel; drove subscriptions, views, engagement and revenue.
- Book, host and produce content with celebrity guests for USA TODAY's Ad Meter, including Serena Williams, Dolly Parton, Kris Jenner and more.

**2021 - Current**

### Radio Show Host

*Press Communications*

- On-air host at 107.1 The Boss, WWZY, a rock station that broadcasts throughout New Jersey, mainly down the Jersey Shore.

**2019 - 2020**

### Radio Show Host

*Townsquare Media*

- On-air weekend show host at 97.5 WOKQ, a heritage country station in Portsmouth, New Hampshire and Fun 107, a top 40 station in New Bedford, Massachusetts.

**2018 - 2020**

### East Coast TV Correspondent, DISH Studio

*DISH Network*

- Covered junkets and red carpets for new and recurring TV shows and films.
- Interviewed creators and cast including Forest Whitaker, Ben Stiller, Sarah Jessica Parker and more.
- Screened projects, prepared questions, conducted interviews and coordinated footage delivery.

**2007 - 2018**

### Radio Show Host, Producer

*Cumulus Media*

- Hosted/produced weeknight radio show on WPLJ-FM (New York, NY), WBHT-FM (Scranton/Wilkes-Barre, PA), WPRO-FM (Providence, RI), WQGN-FM (New London, CT) and KZMG-FM (Boise, ID; Ended January 2011).
- Hosted nationally syndicated weekend show, "Countdown Nation."
- Covered major music award shows on location.
- Designed graphics, wrote HTML code, edited video and published web content.
- Contributed nationally to Westwood One.
- Launched/managed social networks for WNSH-FM (NASH-FM 94.7).
- Created policy, procedure and protocol for Cumulus New York's social media accounts.

**2019 - 2019**

### Freelance Writer

*ABC News*

- Reported, wrote stories and edited audio for ABC Radio affiliates.

**2014 - 2019**

### On-Stage Warm-Up Act, Billboard Music Awards

*Dick Clark Productions*



## Education

**2003 - 2007**

### Bachelor of Science: Broadcast Journalism / Marketing

*Syracuse University - Syracuse, NY*